



Thanksgiving Challenge Checklist

All of the steps we will cover today:

1. Add the Template to your site list
2. Configure settings for your Website
 - a. Title – fist part of the browser TAB
 - b. Description – for SEO
 - c. Made with BA – disable
 - d. CRM – enable
 - e. Favicon – upload a 96 x 96 image
3. Footer – edit content and save
 - a. Legal pages – choose the ones you want to keep
 - b. About us – edit with your information
 - c. Logo – upload
 - d. Copyright info – change to your company name
 - e. Contact us – edit with your information
 - f. After you save, click HOME icon on top left
 - g. REPUBLISH
4. Super Checkout – add product
 - a. Company information
 - i. Logo
 - ii. Business name
 - iii. Legal text - Please rview the legal pages for terms of website use, privacy policy, disclaimer, and refund policy.
 - iv. Contact info
 - v. Address
 - vi. Leave global affiliations disabled
 - b. Create your Product
 - i. Product info
 1. Product image (1100 x 1080)
 2. Product Name
 3. Product description
 4. Type – digital
 5. Category – ebook or media files
 - ii. Pricing
 1. Payment processor – start with Stripe “sandbox”
 2. Currency – USD
 3. Refund period – 14 days
 4. Payment type – single payment
 5. Additional taxes - \$0
 6. No coupons
 7. Value - \$27.00
 - iii. Affiliation – skip
 - iv. Design



builderall
DIVA

1. Choose 3 step alt design
 2. Choose thank you page – “thank you”
 3. Choose sales page – “sales page”
 - v. Email campaign
 1. Mailing Boss – keep unchanged
 2. Thank you email settings – keep unchanged
 3. Send abandoned cart message – enabled
 4. Send email after – 1 hour
 5. Abandoned cart message – keep unchanged
 - vi. Restricted area
 1. Release “member area lock” (checkmark it)
 - vii. Integrations – skip
 - viii. Terms of Use - accept
 - ix. Click “Create Product” button
 - c. Get super checkout product link
 - i. Go to MY PRODUCTS
 - ii. Click “GET LINKS”
 - iii. In the Checkout URL field, click the button “Copy to Clipboard” and paste to a notepad (we will need this link later)
 - d. You can now close the Super Checkout window
5. Edit the optin page
 - a. Edit content
 - b. Set list - link the form to Mailing Boss
 - c. Set link - setup the link to sales page
 - d. SAVE
6. Edit sales page
 - a. Edit content
 - b. Add product link to the button
7. Thank you page
 - a. Change content
 - b. Button is already set to go to the member area
8. Member Page
 - a. Edit content
 - b. Add buttons for videos and resources
9. REPUBLISH
10. TEST
 - a. Go to the OPTIN PAGE
 - b. Run all of the way through the test
11. Super Checkout
 - a. Change Stripe “sandbox” to Stripe “live”

Notes:

Want to change the template?

<https://www.canva.com/colors/color-palette-generator/>